

# Metro Comparison

Raleigh, NC (MSA) vs. Kansas City, MO (MSA)

## DEMOGRAPHICS & GROWTH

### Population

**1,552,570**

Raleigh, NC

**2,246,258**

Kansas City, MO

### Population Density

*Pop. per square mile*

**733**

Raleigh, NC

**310**

Kansas City, MO

### Median Age

**37.4**

Raleigh, NC

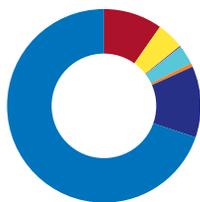
**38.3**

Kansas City, MO

### Population by Race/Ethnicity



Raleigh, NC



Kansas City, MO



Raleigh, NC



Kansas City, MO



## QUALITY OF PLACE

### Average Travel Time to Work in Minutes (2023)

**26.9**

Raleigh, NC

**23.3**

Kansas City, MO

### Average Single Family Home Value (November 2024)

**\$441,066**

Raleigh, NC

**\$299,118**

Kansas City, MO

### Percentage of Renters Paying More Than 35% of Income Towards Rent (2023)

**37.2%**

Raleigh, NC

**35.6%**

Kansas City, MO

## ECONOMY

### Total Labor Force

**880,112**

Raleigh, NC

**1,226,739**

Kansas City, MO

### Labor Force Participation Rate

**69.5%**

Raleigh, NC

**68.1%**

Kansas City, MO

### Average Weekly Wage, All Occupations

**\$1,383**

Raleigh, NC

**\$1,282**

Kansas City, MO

### Fortune 1000 Companies

#### Raleigh, NC

- IQVIA Holdings
- Advance Auto Parts
- Cornerstone Building Brands
- First Citizens BancShares
- Martin Marietta Materials

#### Kansas City, MO

- AMC Entertainment Holdings
- Seaboard Corporation
- Euronet Worldwide
- Evergy
- H&R Block

## FUTURE FOCUS

### Percent Change in Professional and Business Services Jobs (2013 - 2023)

**39%**

Raleigh, NC

**11.5%**

Kansas City, MO

